

AI IN BUSINESS COURSE

UPSKILL YOUR TEAMS WITH REMOTE LEARNING DELIVERED BY INDUSTRY EXPERTS



START YOUR AI JOURNEY WITH US

This is course for:

- Non Technical Leaders
- Managers
- Decision Makers

ionology

AI FOR BUSINESS

**Artificial intelligence will not replace leaders.
Leaders that understand AI will replace those that don't.**

Artificial Intelligence is unlike other technologies. It stands to be a game changer, creating operational efficiency at scale and building competitive advantage in unimaginable ways.

Its potential to transform a business can only be realised if leaders and technologists can collaborate.

The technologists are ready. The business leaders are not.

Learn how to apply the 9 key frameworks, tools and models needed to build an AI enabled business.

COURSE CONTENT

Day 1: The AI Mindset

- Artificial Intelligence terminology
- How AI is changing leadership
- AI business benefits
- Case study inspired decision making

Day 2: Practical AI

- Build confidence via hands-on experiments
- Link experiments to business decision making
- AI business preparation
- The power of data-driven decision making

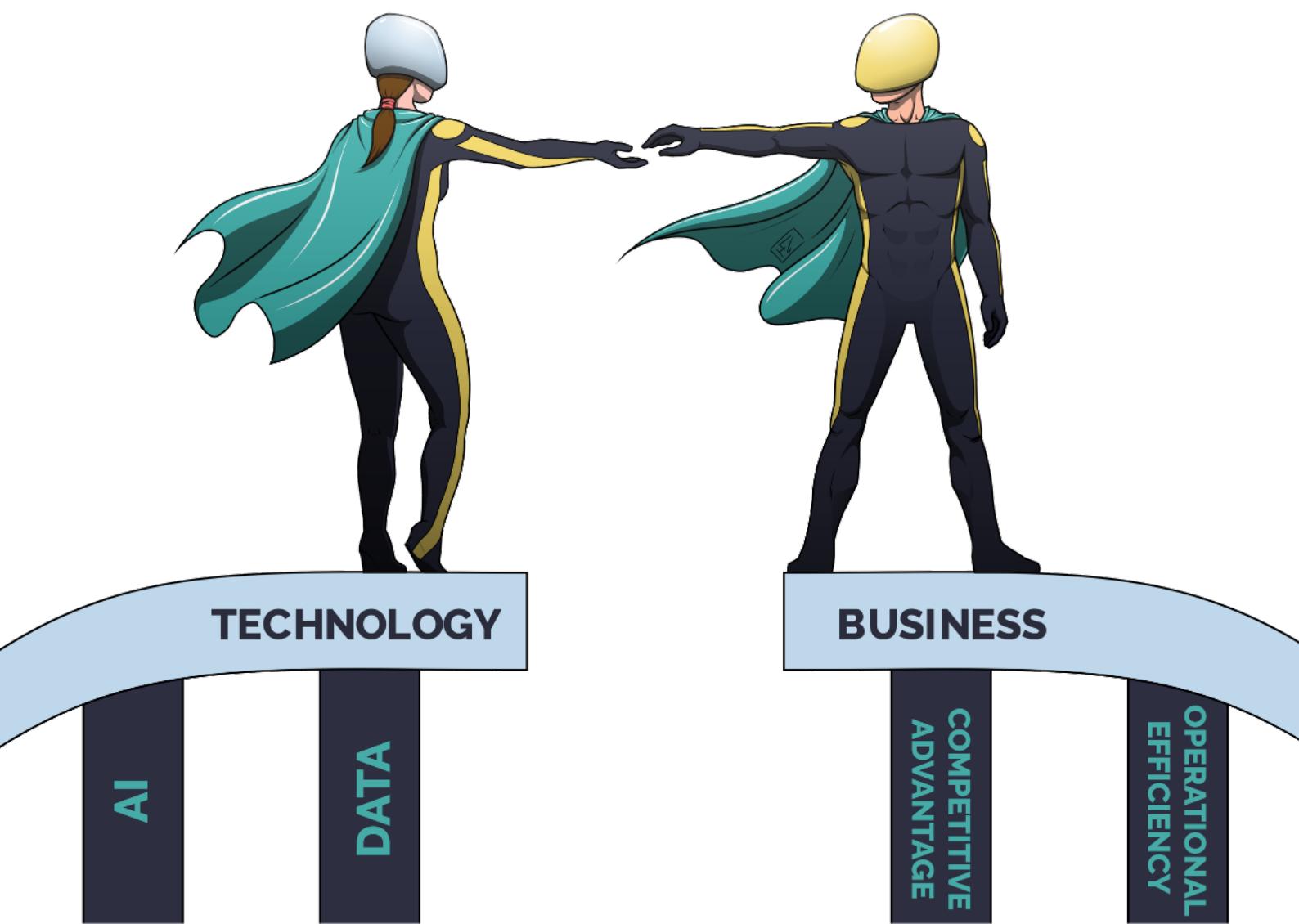
Day 3: Building an AI Enabled Business

- Use 9 key frameworks, tools and models to plan your own AI enabled transformation

LEARNING OUTCOMES

- Understand the business benefits of AI
- Basics of machine learning
- Have a clear understanding of the role of the Manager/Decision-Maker in preparing the business for AI
- In the absence of strategic leadership, we simply end up with chatbots
- AI only works if the business problem is clearly defined - strategy must come before AI enablement
- Understand the value of data and what to look for when collecting it
- Identify opportunities for predictive modelling and ML

We help you bridge the gap between business strategy and technology



WHY INVITE IONOLOGY INTO YOUR BUSINESS?

We bring our courses to your people online, with tailored and off the shelf virtual classroom and e-learning course options.



We customise the course for your industry and business needs



Course content is linked to your strategic outcomes



We look at the big-picture of how AI affects your strategy, people and competitiveness



Our AI workshops are designed to be hands-on, motivational, team enhancing experiences



We've invented the world's only data-driven business analysis tools that measures your AI readiness and gaps



We are practitioners; all case studies stem from our direct business experience



Courses takes place online, lowering the cost of face-to-face executive education



We are proudly independent. We're not an advisory firm trying to up-sell additional services



Train the trainer course options available; develop in-house capabilities

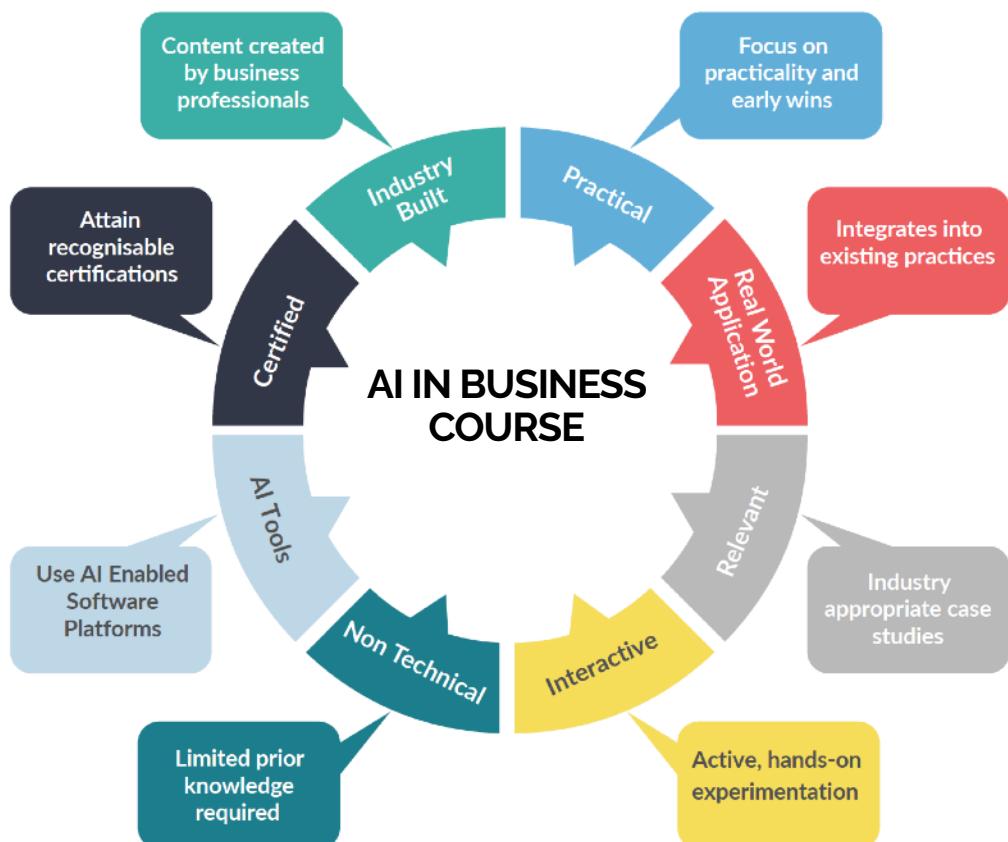
YOUR LEARNING JOURNEY

This course is case-study driven and includes practical experimentation. Learners will be taught how to gain the 'AI mindset' and will be exposed to the latest techniques and tools for creating an AI enabled business.

This course is designed to build confidence and enable decision makers to consider the tangible and transformative benefits of AI, and use evidence based insights to create new products, services and business models.

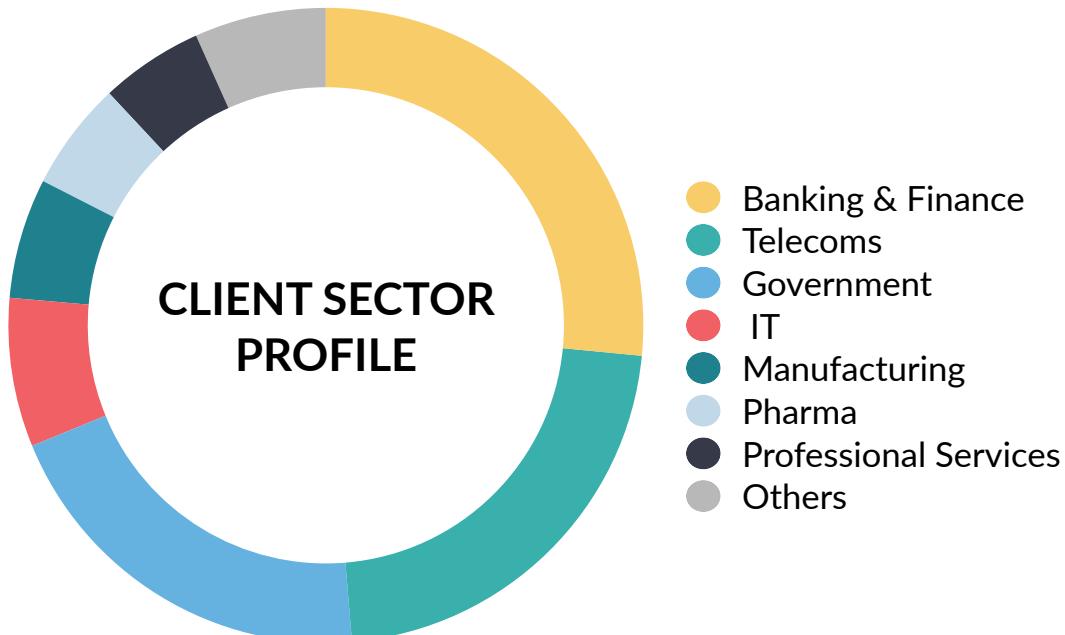
WHAT WE DELIVER

If you need practical, data-driven and action-orientated course that leads to immediate application of knowledge and skills to embed AI into your organisation, you have come to the right place.



WHO WE DELIVER TO

Our course content is suitable for all sectors.



YOU'RE IN GOOD COMPANY

Our alumni..



PROGRAM FACULTY

Designed & Delivered By Industry Professionals

All of Ionology courses are made by industry experts that work every day with business and government institutions helping them with their digital transformation. This means the case studies have been experienced first hand, the insights are real (not researched) and the delivery is authentic.

We help public and private sector organisations transform and align their organizations for the digital era by developing the skills, capabilities and knowledge of their leadership teams and employees.

PRACTICAL, PROVEN & ACTION ORIENTATED

This course leverages Ionology's extensive portfolio of bespoke AI leadership programs underpinned by the [Ionology Digital Transformation Framework](#) and relevant insights to provide this world class Executive Education program. All our courses use this proven, data driven methodology, yield practical application and come with essential tools enabling learners to immediately start planning their own AI projects.

Prof. Niall McKeown - Course Director

Founder & CEO of Ionology, a Professor at Ulster University and lecturer at the University of Cambridge, Niall is a world renowned leading authority on the subject of digital transformation and AI. He regularly delivers keynote presentations and lectures throughout Asia Pacific, EMEA and USA on digital transformation and innovation. Niall is the creator of Ionology's Digital Transformation Framework and co-author of the book "The 7 Principles of Digital Business Strategy".



INDUSTRY VALIDATED CERTIFICATION

We get it; we're not Stanford, MIT or Emeritus and nor do we try to be. This is an Industry Certification.

We don't repackage someone else's case studies and research. We were there, with our customers every step of the way, building each and every case study that appears in our courses. Our lecturers are first and foremost digital transformation and AI business professionals.

Unlike all other academic courses, our frameworks and practical methodologies are data-driven and AI enabled. We teach the most advanced, purpose built, data driven digital transformation framework and AI courses to global leaders across all industry sectors throughout the world.

If you are looking for an academic accreditation which anyone can buy, then our courses are not for you.

If you're looking for widely proven, practical, digital transformation and AI courses, then you've come to the right place!

Ionology has convened a Global Industry Certification committee. The committee includes top commercial and government professionals in the world of technology, business consultancy and sales. They are the certification body that ensures the quality of our courses are world class, up-to-date, relevant, practical and unique.



DELIVERED WORLDWIDE BY IONOLOGY AND OUR PARTNERS

Ionology has a global network of certified digital transformation and AI experts qualified to deliver specialist training and consultancy projects for government and enterprise clients.

UK
Ireland
Germany
Spain
Saudi Arabia
UAE
South Africa

Thailand
Malaysia
India
Singapore
Sudan
United States
Peru





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