

IONOLOGY – Privacy Policy

We fully respect your right to privacy in relation to your interactions with this website. Any information which is provided by you will be treated in accordance with the terms of the Data Protection Act 1998, as amended, adopted or extended by, or under, any subsequent enactment (the “Act”). If at any time after giving us this information you decide that you no longer wish us to hold or use this information, or in the case that the information becomes out of date, you are free to notify us, and we will remove or rectify the information within a reasonable time. Ionology is fully cognisant of its responsibilities under the Act, and will at all times and in all respects comply with its statutory responsibilities relating to the processing of your personal data.

When you contact us through our enquiry form, Digital Transformation Gap Analysis or leave a comment on our blog, we collect certain personal information from you (for example your name, email address and some other details). All such information is held securely on our web servers.

We promise never to release your personal details to anyone outside our organisation for mailing or marketing purposes. You acknowledge and agree that in certain circumstances we may be obliged to disclose personal information relating to you to third parties, for example, in order to conform to any requirements of law or to comply with any legal process, as well as to protect and defend the rights of property of Ionology, our licensors or our other customers. You authorise disclosure of any personal information held for such purposes.

You should be aware that each time you visit a website general information about you visit is retained. Statistical and other analytical information is collected on an aggregate and non-individual specific basis of all browsers who visit this website. This statistical and analytical information provides us with general and not individually specific information about the number of people who visit this website; the number of people who return to this website; the pages that they visit; where they were before they came to this website and the page in the website at which they exited. This information helps us monitor traffic on our website so that we can manage the site's capacity and efficiency. It also helps us to understand which parts of this website are most popular, and generally to assess user behaviour and characteristics in order to measure interest in and use of the various areas of the website.

Ionology reserves the right in its sole discretion to amend this privacy statement at any time. Ionology will take reasonable steps to bring such changes to your attention; however it is your responsibility to check this privacy statement regularly for any amendments.